BY DARYN MAYER

Like snowflakes, no two smiles are alike. When it comes to having the perfect smile, those who want the best seek out the master craftsman of dentistry—Manhattan-based specialist and prosthodontist, Dr. Robert Raimondi.

As a leading New York City dentist Dr. Raimondi is a specialist in Prosthodontics, the only ADA approved specialty in cosmetic dentistry, the restoration and replacement of natural teeth, and the building of artificial teeth or dental implants. His conservative approach treats each patient differently, according to emotional and physical needs. From treating migraines with a night guard to restoring one’s smile and confidence from teeth worn down from grinding, he tailors his treatment plans to suit individual needs. Preservation of the patient’s natural teeth is a priority, and his mission is to craft a long lasting smile one tooth at a time.

His unique approach uses leading-edge technology including 3-D imaging, CT scans (when necessary), and digitally designed crowns and implants milled and shaped for precise fit and accuracy to achieve the most effective results. This also incorporates utilizing high-quality materials like bacteria resistant ones to create increased bio-compatibility. Dr. Raimondi skilfully tailors each smile to enhance each person’s appearance, needs, and lifestyle. “A smile should be functional as well as attractive,” says the doctor.

In practice for more than 10 years, Raimondi advocates the importance of dental care in his practice as a critical factor in his patients’ overall health.

“Everything we do is about our patient’s total well-being,” he explains. “From reducing inflammation (swelling) in the mouth to improving cardiovascular health, all while enhancing one’s smile, our dental practice is more than just a dental office; it is a health-care facility.” For patients with complex dental needs, Dr. Raimondi often works as a team leader with other specialists, including endodontists for root canal therapies, orthodontists to correct misalignments, and periodontists to treat gum disease and other issues.

A compassionate and empathetic listener, Dr. Raimondi spends the extra time necessary to hear and address each of his patient’s concerns and needs, which ultimately ensures long lasting results. “I want to create a pretty smile that improves both the emotional and physical well-being inside and out,” he says.

Dr. Raimondi recommends stocking your medicine cabinet with a Sonicare or Oral B electric Toothbrush, Natural Dentist Healthy Gums Mouth Rinse and taking Thera Breath Oral Health Probiotics.

To promote a youthful, attractive, and vibrant smile, Dr. Raimondi says to follow these Do’s and Don’ts.

**Do’s**
- Do get dental cleanings 2-4 times per year as directed by your dentist
- Do stay hydrated
- Do consume xylitol based gums and mints to keep bacteria away
- Do use alcohol-free mouth rinses

**Don’ts**
- Don’t use a medium or hard bristle toothbrush
- Don’t use whitening toothpastes, rinses and strips. These products tend to remove the enamel on your teeth, eventually causing a lackluster appearance and weakened tooth structure
- Don’t eat sticky, sugary foods

For more information about Dr. Raimondi and his services, visit drraimondi.com or call 212.355.4300.

About the author

Daryn Mayer is a Fortified lifestyle TV expert, producer and founder of fortified. For more information about fortified visit: youfortified.com

Master Craftsman Of The Perfect Smile
Dr. Robert Raimondi, DDS